

ROI, TCO and pricing you can set your watch by.

Because at Gen-i, we have the tools and expertise to provide accurate Return on Investment (ROI) figures and Total Cost of Ownership (TCO) estimates, we can help you assemble the most robust and transparent of business cases to adopt Managed BlackBerry.

As a general rule, our Managed BlackBerry Services model reduces a new client's current total cost of ownership by **15-30% in the first 12 months**

Cost reduction
of up to
30%

We are...

The No. 1 Certified RIM Engineer Consultancy in Australia
1st certified RIM partner in Australia
Leading innovator and beta tester
Global developer for RIM Gold release
Leading Enterprise Managed BlackBerry Service provider
Provider of specialised 'concierge service' involving high-end customised services
Simplified and competitive cost structure.

Need to reduce the cost of managing your telecommunications environment?



Free audit and mobility architecture assessment of your BlackBerry fleet. Call 1800 803 755 now to arrange.

Extend your company's business intelligence to each BlackBerry.

Our Business Intelligence solutions for BlackBerry will help your decision makers access, prioritise and act on critical data just about anywhere, simply by checking their handset. Other benefits include:

- The requirement to be near a desktop to view critical data is removed
- Sales, product and organisational performance data in any database can be accessed instantly
- Performance can be viewed by day, week, month, quarter and year
- Performance can be compared against the target
- It's possible to quickly drill-down through division/region/district/account
- The potency of decision support information is heightened via constantly updated data (facilitated by the BlackBerry push architecture)

Gen-i is at the forefront of helping customers take advantage of the convergence of technology and telecommunications, and the new opportunities this makes possible.

Gen-i works alongside its 3,300 corporate, government and business customers to deliver seamless and integrated ICT solutions. Gen-i achieves this with the support of over 3,000 highly skilled people in 17 locations across Australia and New Zealand.

For more information on Gen-i, visit www.gen-i.com.au or by calling 1800 803 755.

{ We're all about outcomes.
We just happen to use technology to bring them about. }

Procurement
Service Features
Asset Management
Pro-active Mobile Carrier SMS Alerts
BB Server Application Patching
Service Request Management
Pro-active BES Monitoring
Mobile Carrier Management
Blackberry Server Reporting
Device Life Cycle Management
VIP Priority Requests
Incident Management

Simplify.




Managed
BlackBerry
Services

It's incredible to think it's been just 8 years

since the first BlackBerry smartphones took the world by storm, empowering business people on the go with an innovative combination of new device features on their mobile phones that went way beyond voice calls, such as email, calendaring, internet access, and other data & communication services.

And to this day, this indispensable device remains one of the most powerful business tools available, elevating wireless mobility to ever-increasing levels of convenience and functionality.

Introducing Gen-i Managed Blackberry Services

“ Does your organisation leverage its fleet of BlackBerry smartphones in the most cost effective and productive ways possible? ”



Gen-i Managed BlackBerry services offer a sliding scale of cost effective ways

to manage your large BlackBerry fleet, so your organisation can enjoy the benefits of communications mobility without the headaches involved in managing servers, handsets and user issues. The service includes E2E device life cycle management, third party application support, BlackBerry server monitoring, and three levels of technical support.

Basic Service

- Basic
- Procurement
- Asset Management
- Device Life Cycle Management
- Repair loan devices
- Accessories
- Service Levels 9am–5pm
5 days a week

Plus Service

- Basic Features +
- Incident Management
- Service Request Management
- Server – BES Application Management
- Mobile Carrier Management
- Pro-active Service SMS Alerts
- Blackberry Server Reporting
- Service Levels 9am–5pm
5 days a week +
24/7 call logging

Premium Service

- Plus Features +
- Problem Management
- Pro-active Mobile Carrier SMS Alerts
- Repair Tracking SMS Notifications
- BB Server – Application Patching
- Third Party Application Support
- Pro-active BES Monitoring
- VIP Priority Requests
- Service Levels 9am–5pm
5 days a week + 24/7 call logging
+ 24/7 server restoration

FREE
audit and mobility
assessment.
Call
1800 803 755

The key benefits of this structured approach

Simplification. We manage mobile deployments quickly and easily, with scalable back-end and policy management systems. Consequently, we help enterprises to increase their speed of BlackBerry deployment and growth, reduce complexity, and better manage operational costs.

Predictable cost structure. Our model provides total fixed fee visibility each month, per device.

Expertise. Our consultants help your organisation better understand its BlackBerry Structure and how to get the most from Managed BlackBerry solutions.